

## LMV Production Studio

### 2026 Agency & Commercial Media Coverage Package Pricing

LMV Production Studio provides **agency-level video engineering and production support** for commercial, corporate, broadcast, and international productions. These services are designed specifically for **marketing agencies, production companies, broadcasters, and brand partners** that require **technical execution without creative overlap**.

All services are performed **under the hiring agency's brand**, ensuring discretion, professionalism, and seamless integration into existing production workflows.

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#### ◆ **OPTION 1: VIDEO OPERATOR / LIVE PRODUCTION ENGINEER**

*(Operator Only – No Gear Provided)*

#### **Working Under Another Agency's Brand**

This option applies when the agency provides all equipment and infrastructure, and LMV is contracted **strictly for technical execution and live production leadership**.

#### **Scope of Services**

- Video Operator / Live Production Engineer
  - PTZ camera operation (2–3 cameras)
  - Live switching & technical direction
  - Signal monitoring & troubleshooting
  - Setup oversight & teardown supervision
  - **No editing**
  - **No branding**
  - Footage delivered directly to agency
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#### **Commercial / Agency Rates**

##### **Daily Rate Structure**

- **\$650** — up to **4 hours**

- **\$850** — up to **8 hours**
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### **Example: 5-Day International Assignment (5 day Minimum)**

*(Based on selected daily rate)*

- **4-hour days: \$3,250**
- **8-hour standard days: \$4,250**

- ✓ Travel, lodging, and meals covered by agency
  - ✓ Optional per diem available: **\$75/day (upon request)**
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### **OPTION 2: VIDEO OPERATOR + PTZ PRODUCTION PACKAGE**

*(Operator + Gear Provided by LMV)*

#### **Working Under Another Agency's Brand**

This option applies when LMV Production Studio provides **PTZ cameras and production infrastructure**, while the hiring agency retains ownership of branding and post-production.

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### **Scope of Services**

- Lead Video Engineer
  - PTZ camera system (2–3 PTZ cameras)
  - Digital camera (if required)
  - Switcher & live production workflow
  - Full setup, calibration, and breakdown
  - Live production management
  - **No editing**
  - **No branding**
  - Footage handed off directly to agency
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## Rate Breakdown

### Daily Labor – Lead Engineer

- **\$750** — up to **4 hours**
- **\$900** — up to **8 hours**

### Daily Equipment Rental – PTZ + Production Gear

- **\$450** — up to **4 hours**
  - **\$650** — up to **8 hours**
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## Total Daily Rate

*(Labor + Equipment)*

- **\$1,200** — up to **4 hours**
  - **\$1,500** — up to **8 hours**
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## Example: 5-Day International Assignment (5 day Minimum)

- **4-hour days: \$6,000**
- **8-hour standard days: \$7,500**

- Travel covered by agency
  - Gear travels with operator or is shipped separately
  - Insurance responsibility defined within contract
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## Optional Add-Ons (If Required)

- Additional PTZ Camera — **\$150–\$200/day**
  - Additional Operator — **\$450–\$600/day**
  - Emergency Backup Gear — **\$250/day**
  - Technical Rehearsal Day — **50% of selected daily rate**
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## Overtime & Scheduling Terms

- Any time beyond **8 hours** is billed as overtime and specified in contract
  - Tech rehearsals and pre-production days billed at **50% day rate**
  - Scope changes must be approved prior to execution
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## Why Agencies Choose LMV Production Studio

- ✓ Agency-level execution
  - ✓ Broadcast-ready technical expertise
  - ✓ Seamless integration with production teams
  - ✓ Domestic & international production experience
  - ✓ Clean scope, clear handoff, zero overlap
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 **Website:** [www.lamoore-photoz.com](http://www.lamoore-photoz.com)

 **LMV Production Studio**

**It's an LMV Thing — Atlanta Appeal in Jacksonville.** 